





Land Advertising Offices, 25 West 45th Street, New York 19, N.Y. Copyright 1950 by Comic Magazines. Printed in U.S.A. COVER PHOTOGRAPH-Barbara Bates by Theda and Emerson Hall, Globe,

# MY SHAMELESS DECEPTION

ON THE CAMPUS OF CLERMONT COLLEGE
I, WENDY MARSH, WAS A POWER TO BE
FEARED! AS "THE TATTLER," I WROTE
THE SCHOOL DAILY'S GOSSIP COLUMN
AND I HAD A REPUTATION FOR SEEING
ALL AND TELLING ALL! NOTHING WAS
SACRED TO ME! NOTHING, UNTIL I FOUND
THAT I HAD KILLED MY OWN LOVE WITH
POISONED WORDS!



As "The Tattler", I was the talk of the campus and I enjoyed every second of it...

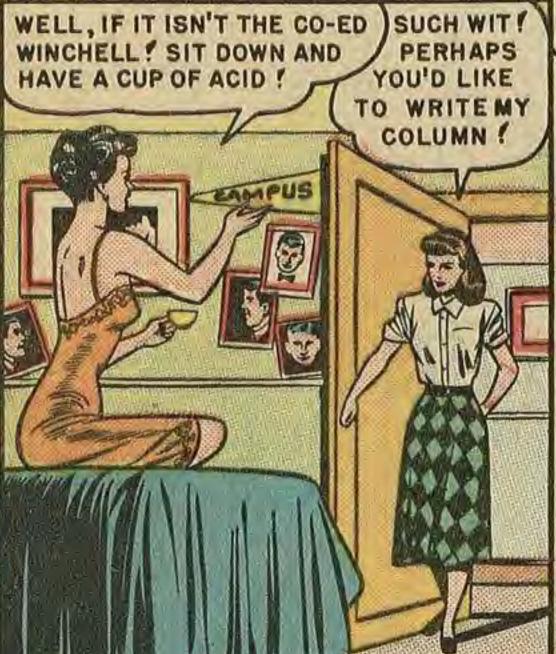








I walked back to my room well satisfied with a job well done!



ME ? HEAVENS, NO !

MY SKIN'S TOO THIN!

I COULDN'T STAND

THE HATE I'D SEE

IN EVERY EYE!

RIGHT! I
HAVE AS
MANY DATES
AS YOU!

HATE! HA!HA! SURE, THEY'RE ALL
AFRAID OF YOU!
THEY HAVE TO BE
NICE BUT THEY
NEVER COME BACK
MUCH, DO



W-WHAT DO

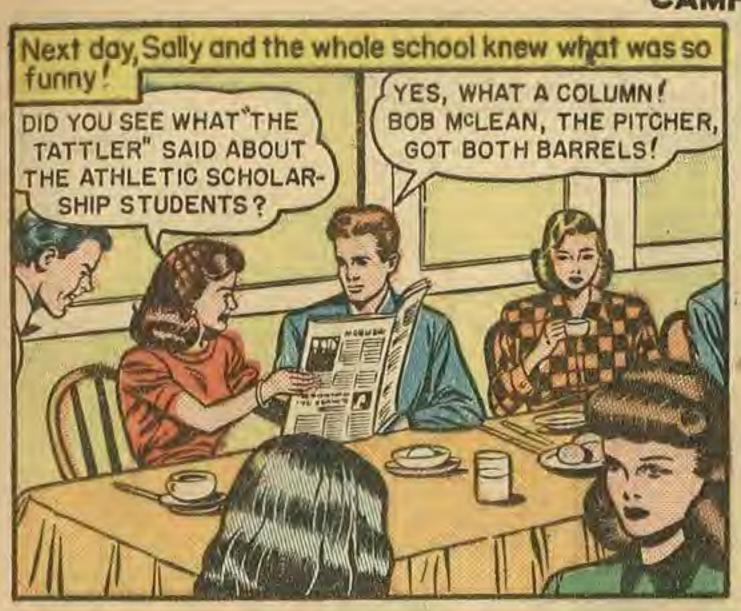
YOU MEAN?

Sally's words had struck home! It was true that no boy ever dated me often...



It was too good to be true! What a laugh!

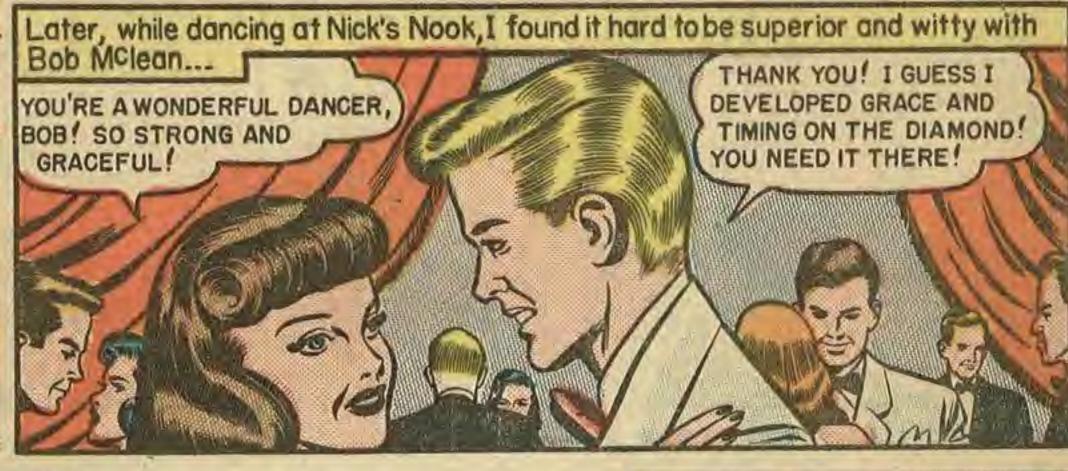








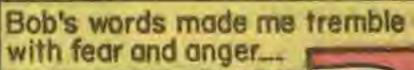






As we danced, I realized I had been very wrong about Bob Mclean! I felt as though I was falling for him!





A LOT OF PEOPLE | UH...LET'S | WOULD LIKE TO | WRING HER NECK! SOMETHING | ELSE, KIDS! | IT!

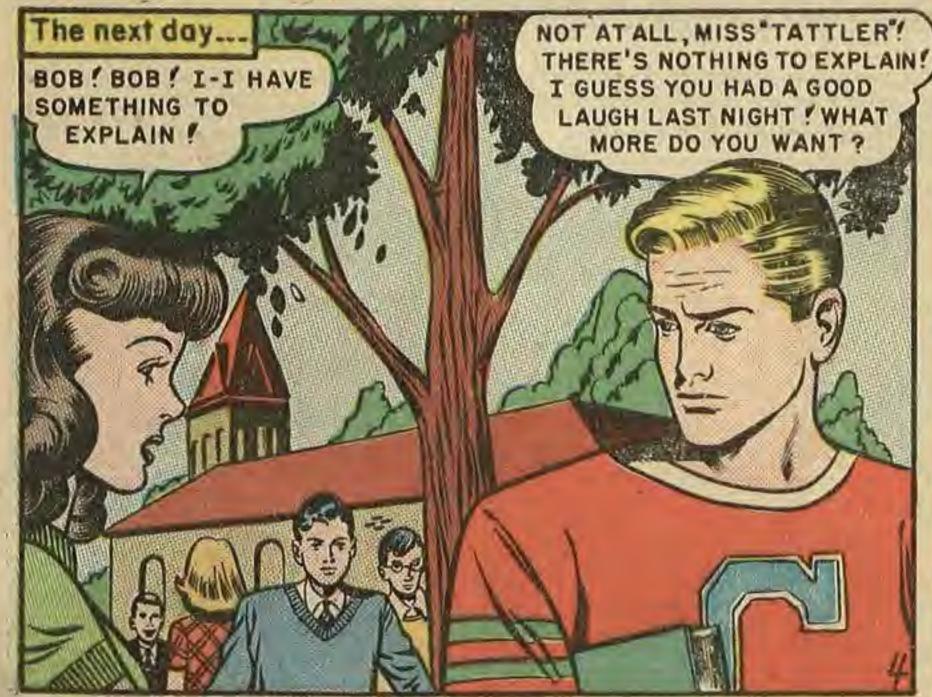




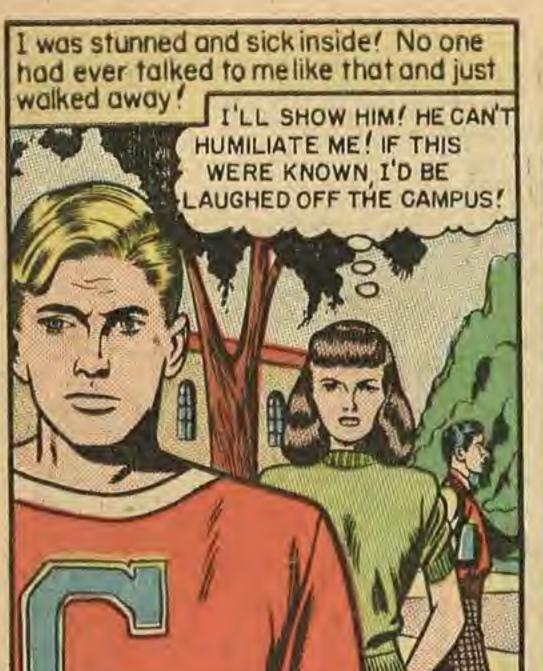












My heart twisted with pain and humiliation,
I set to work to plan revenge against
Bob Mclean! In my mind love fought
with hate and, for the moment, lost!





LISTEN, YOU LITTLE OH, I'M SO
SILLY! IT'S TRUE! MIXED UP! I'M
WHY DON'T YOU ASK
HIM TO THE SADIE BUT I WILL
HAWKINS DANCE ASK HIM IF YOU
AND FIND OUT? SAY SO, WENDY!



My plan worked like a charm! Bob accepted Bea's invitation!

WELL, NOW THAT BOB I'M TAKING
IS OUT, WHO ARE YOU GEORGE BARCLAY!
DRAGGING TO THE BOB'S GOING
SADIE HAWKINS DANCE? WITH BEA KIMBALL!

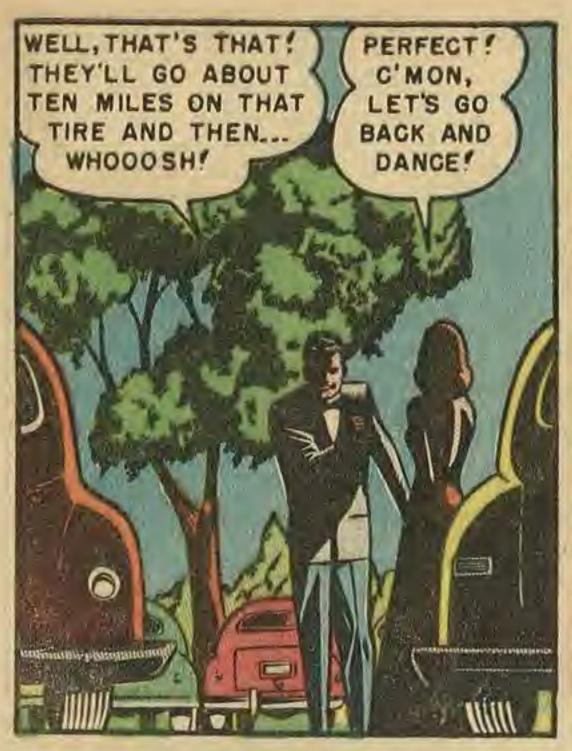


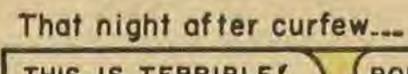
BEA KIMBALL ASKED
BOB MCLEAN AND HE
ACCEPTED? SHE'S
THE SHYEST KID ON
THE CAMPUS!

SHY OR NOT,
THEY'RE GOING
TOGETHER!
READ MY
COLUMN FOR
FURTHER DETAILS!















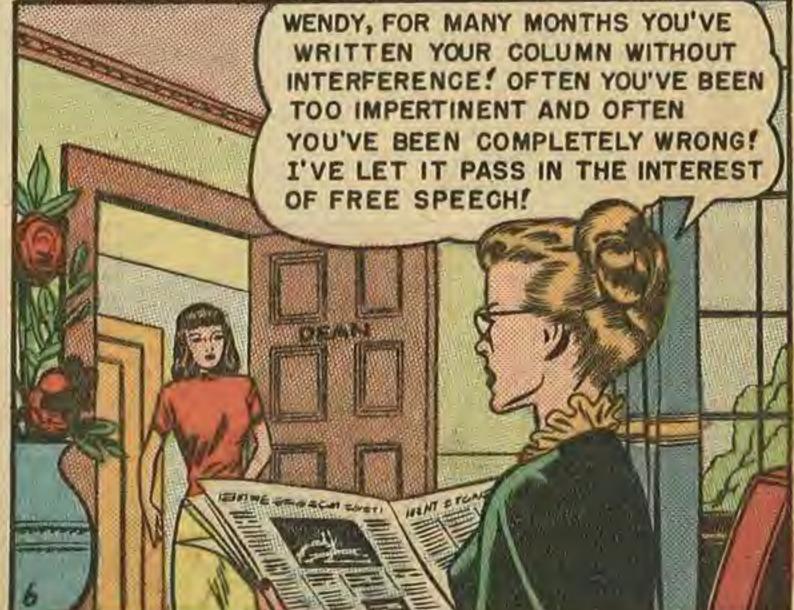
The next day, the campus blazed with the news...

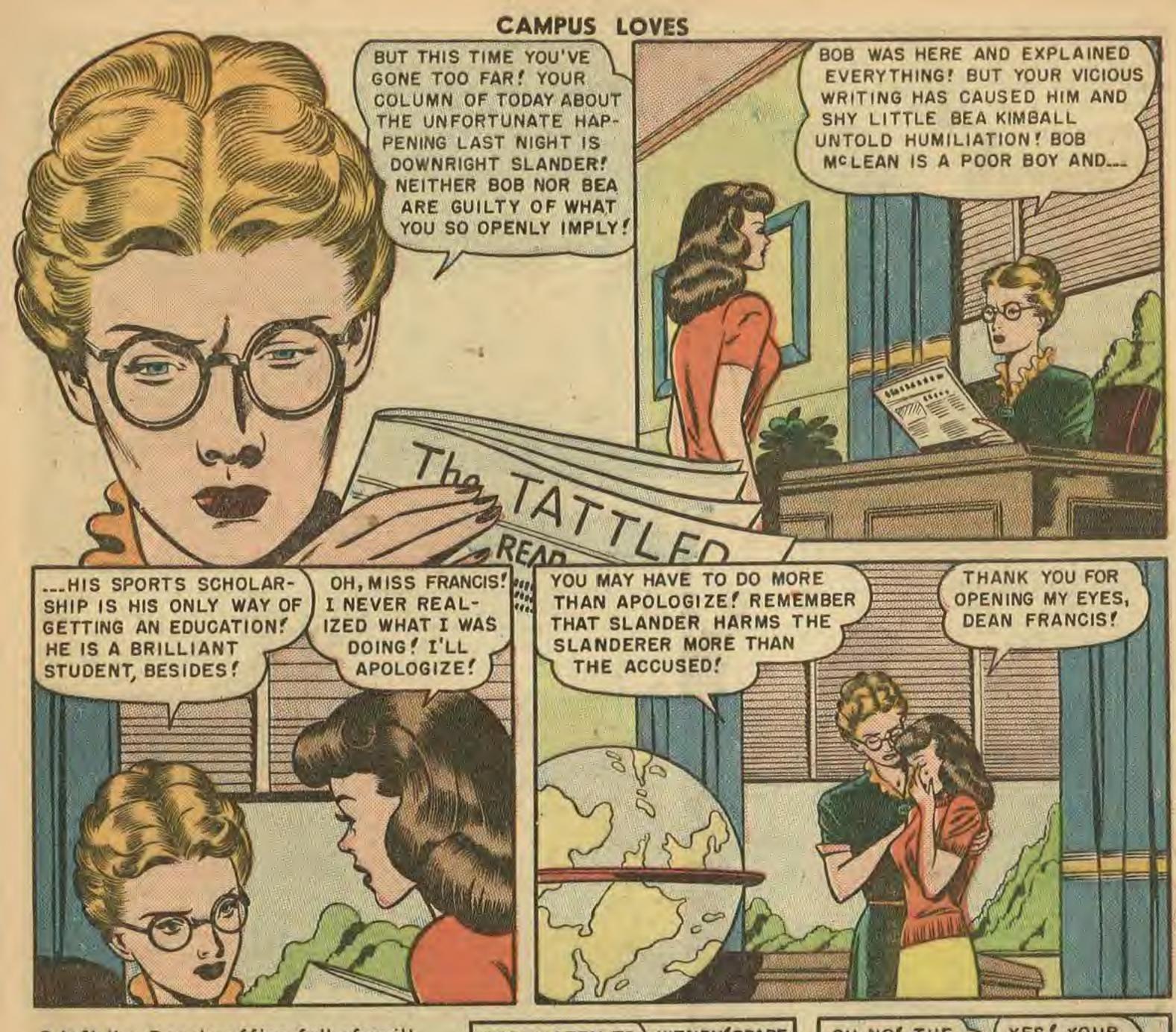


I'd had my revenge on Bob Mclean! But still my shameless heart went on yearning for him!



Dean Francis had a reputation for blunt speech!
My knees shook as I entered her office!





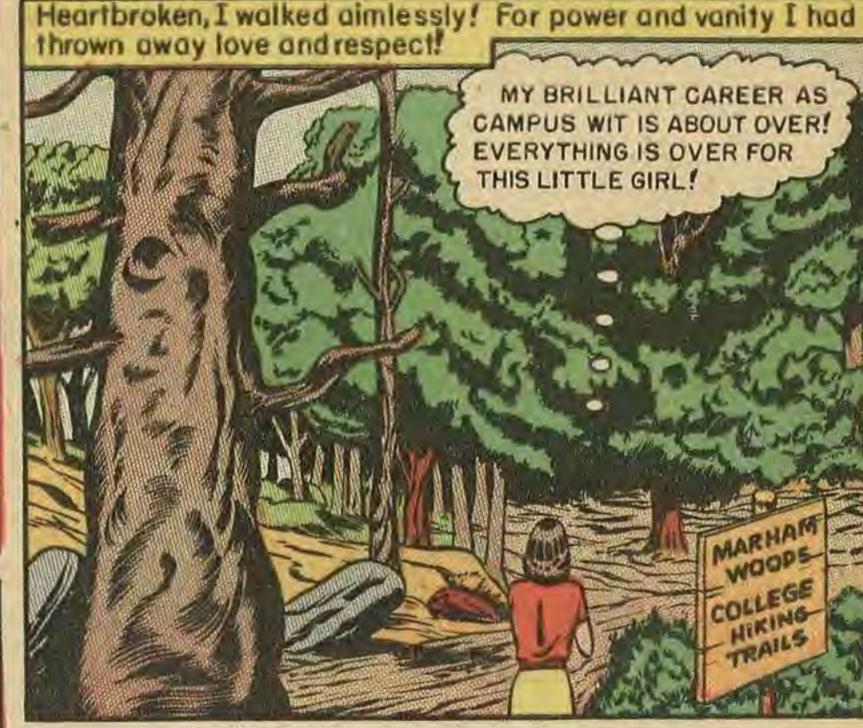
I left the Dean's office full of guilt and shame for what I had done! I had to make it up to Bob and Bea!













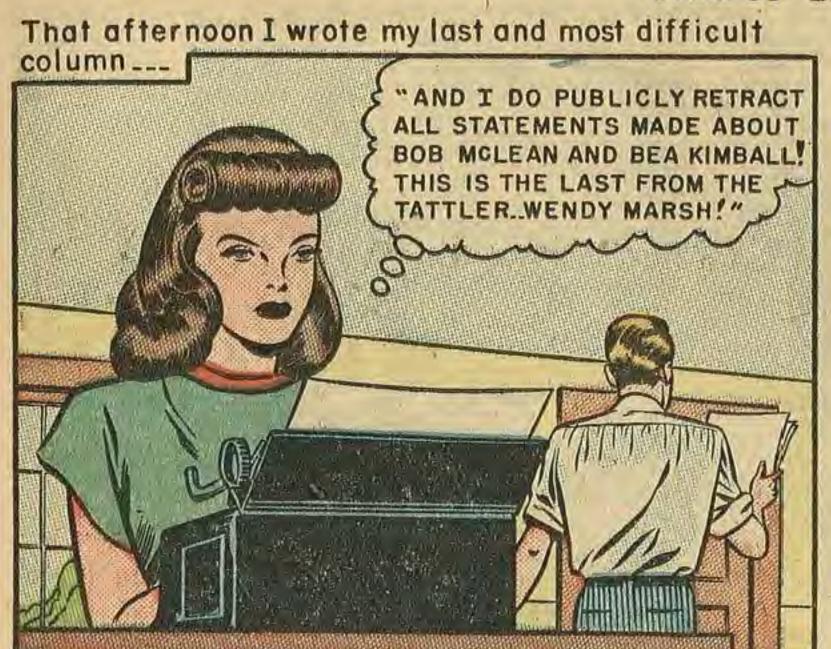




I was frightened! She was in a terrible state and there was the roaring river so near!







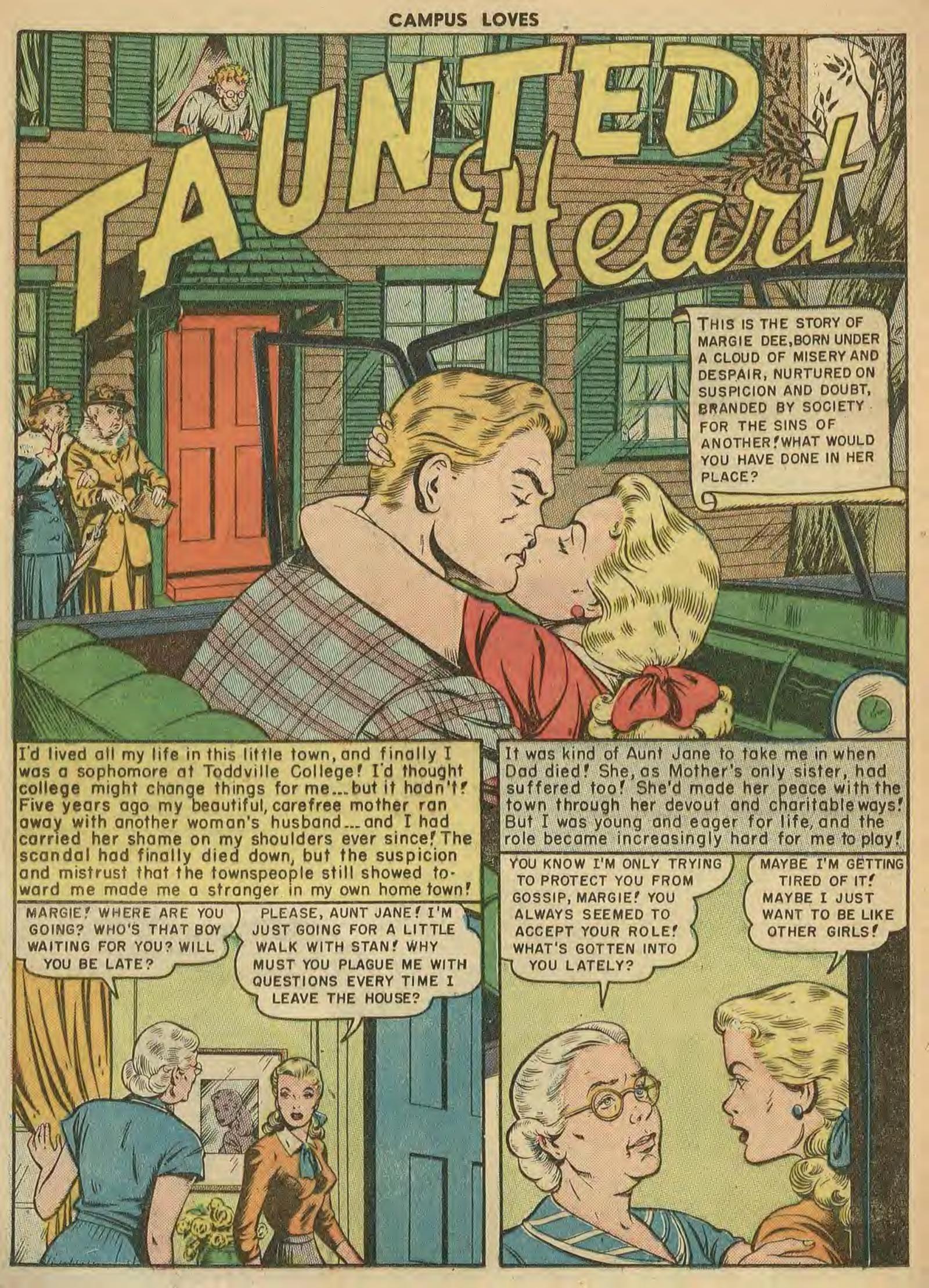


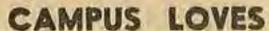






















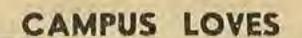
After crying out my helpless bitterness, I finished my studying and was preparing for bed when Aunt Jane rushed into my room!

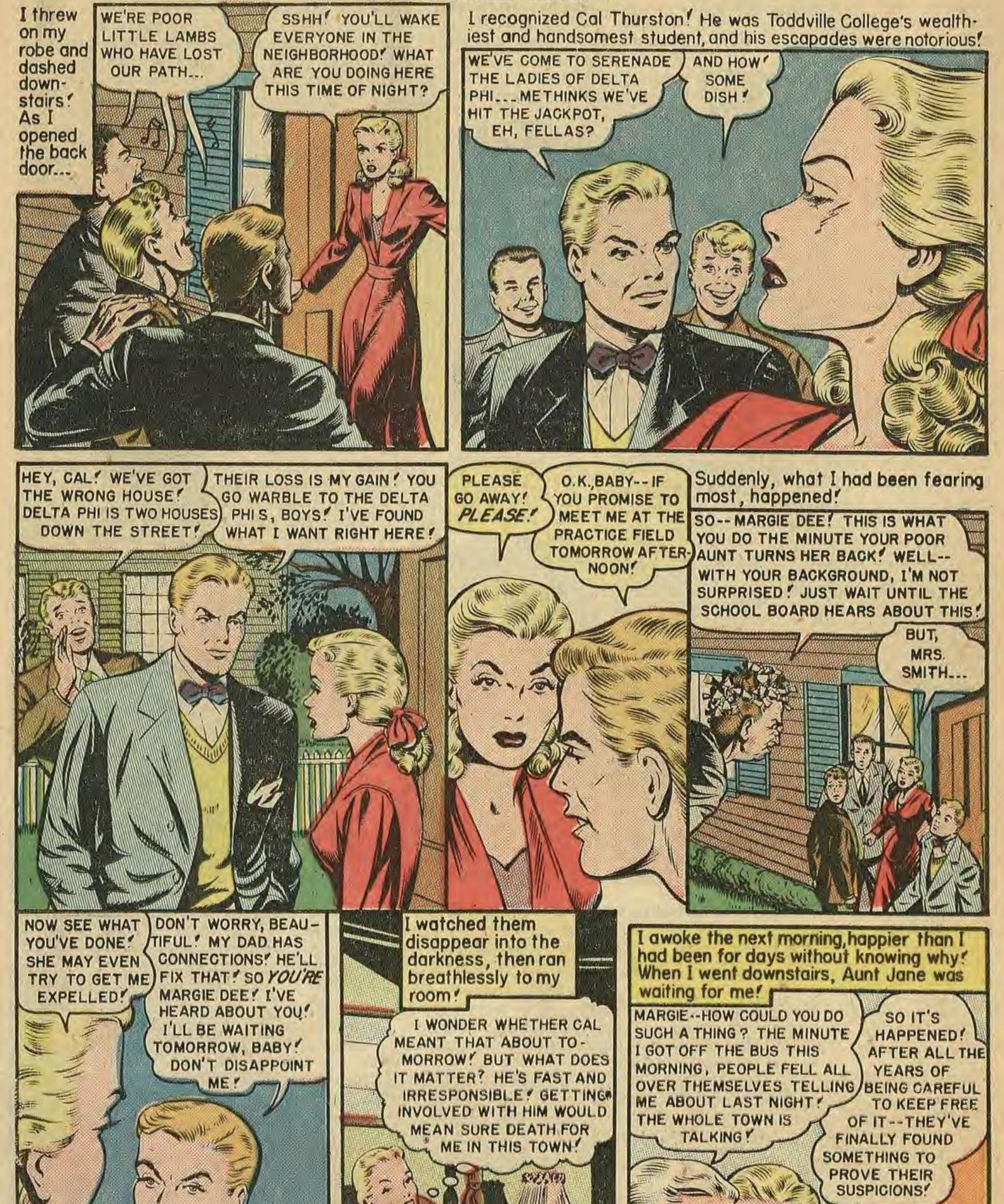
OH, MARGIE! COUSIN MARTHA'S OF COURSE, AUNT
HAD ANOTHER STROKE AND
I MUST GO TO SPRINGFIELD
TONIGHT! I'LL BE BACK
IN THE MORNING FIRST
THING! WILL YOU BE ALL
RIGHT ALONE, DEAR?

OF COURSE, AUNT
JANE! YOU JUST
TAKE GOOD CARE
OF COUSIN MARTHA!
DON'T WORRY ABOUT
ME!

After Aunt Jane left, I went to bed and soon fell into an exhausted sleep! Much later, I awoke abruptly to a raucous serenade under my window!







In a daze I went outside and headed for the campus! As I stumbled blindly down the street and heard the whispers drifting after me, each one left a scar on an already gaping wound! I knew how small town gossip worked...a vicious cycle of telephone calls...a whispered tidbit...and the final story holding only a kernel of truth!





And so the afternoon found me at the practice field!



Though I went with Cal at first in defiance of the town's prejudice, soon the excitement I had tasted the first night we met became a permanent part of everything we did together!



Cal took me to his favorite spot, a loud, gaudy roadhouse! I was repelled by the raucous, glittering cheapness of the place and the people! But remembering my promise to myself, I threw myself feverishly into the atmosphere until I was as much at ease as Cal!



The weeks flew by, packed with exhibitant on!
The few self-reproaches I suffered at first,
soon lost themselves in the thrill of love I
began to feel for Cal-\_and then\_\_\_



All my fears and doubts dissolved in the exquisite fire of rapture in Cal's kiss! How could this be "wrong"or "bad"? Let them talk! How could their shriveled little spinsters' souls comprehend a love like Cal's and mine?



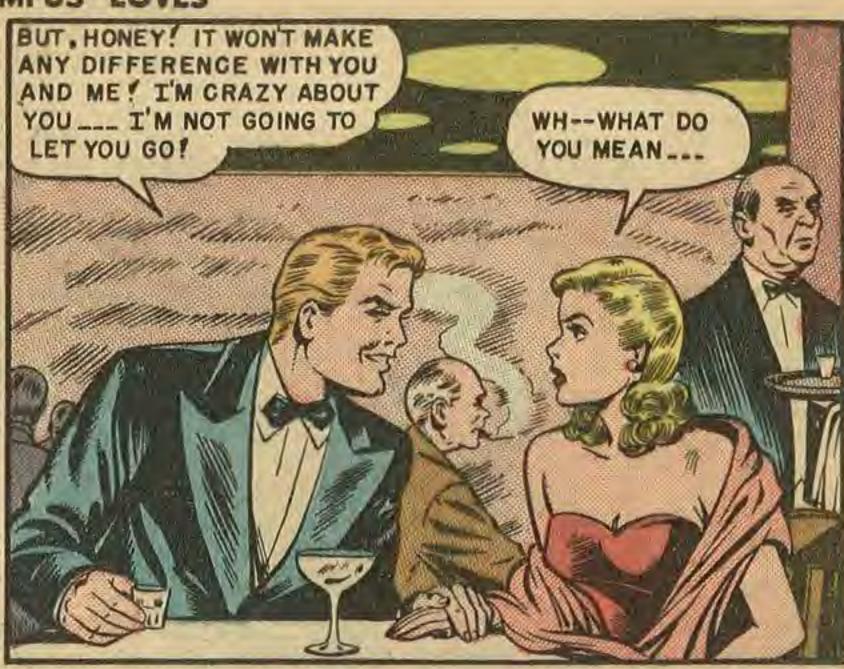
At Cal's home, the butler answered against a background of music and gaiety! After a long wait, I heard Cal's voice, but with a strange note...cautious and cool!











I knew only too well what he meant!

I felt a flush of fury rising to my cheeks and suddenly, it was incredible to me that I could ever have mistaken an insidious, overpowering infatuation for this man for love!

OH, STOP ACTING SO
VIRTUOUS, MARGIE!
AGIRL LIKE YOU...
WITH YOUR BACKGROUND? YOU KNOW
EXACTLY WHAT
I MEAN!

OH, STOP ACTING SO
YOU...
FILTHY BEAST!
GET OUT OF HERE!
LEAVE ME
ALONE!

Without another word, Cal walked out of the roadhouse\_\_\_ and out of my life! I sat, stunned with bitter despair! The town had won! All of the fight had gone out of me \_\_\_ then\_\_\_

ALL ALONE?
HOW ABOUT A DANCE,
SWEETHEART?

BECAUSE
YOU'RE
GOING HOME
WITH ME,
MARGIE!

I ARRIVED AT YOUR
HOUSE JUST AS YOU
WERE LEAVING WITH AREN'T YOU
CAL! I THOUGHT YOU AFRAID TO
MIGHT NEED ME, BE SEEN IN MY
MARGIE ...SO I COMPANY, STAN?
FOLLOWED YOU AFTER ALL...
HERE! WITH MY
REPUTATION...





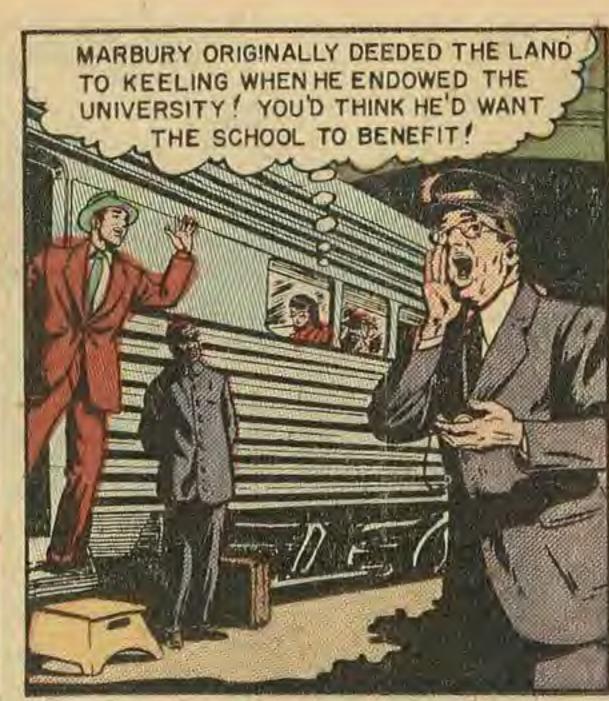
In the warm protective circle of Stan's arms, I gave in to the overflow of anguish which could find respite only in tears!



As I listened to Stan's tender words of encouragement and hope and love, I began to see that the shadow of my Mother's misdeed could only hurt me insofar as I allowed it to \_\_\_\_ and though it was too soon for me to return Stan's love, I could face the future strong and secure in the knowledge of that love!







FATHER'S INDISPOSED, MISS

TELL ME HOW LONG

KNOWN THE TRUE

VALUE OF THE

YOUR FATHER HAS

PERHAPS, IF YOU CAN

MADISON! MAY I HELP



I should have known that the wealthy industrialist wouldn't be so easy to see! However, his daughter, Brenda, did receive me!

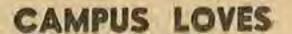
















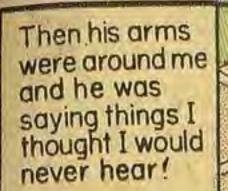


HE PUT ME THROUGH SCHOOL, CLARE,

AS HE'S DONE MANY ANOTHER YOUNG







NOT WHILE YOU'RE SO BLIND, I WON'T!
CLARE! CLARE, DARLING! CAN'T YOU
SEE YOU'RE MY LIGHT AND LAUGHTER
AND EVERYTHING BEAUTIFUL THAT
GOES INTO MAKING THIS WORLD
HAPPY FOR ME?

SEAN! DO YOU KNOW WHAT YOU'RE SAYING?



No anger now, just soft silver bells! Or was it an Irish harp? Who cared? In my new warm happiness, even Brenda seemed nice! It took a strong pull to come back to reality!













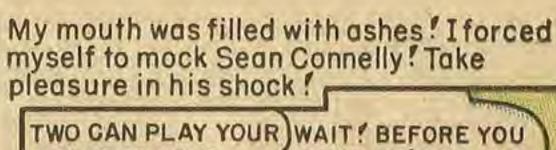








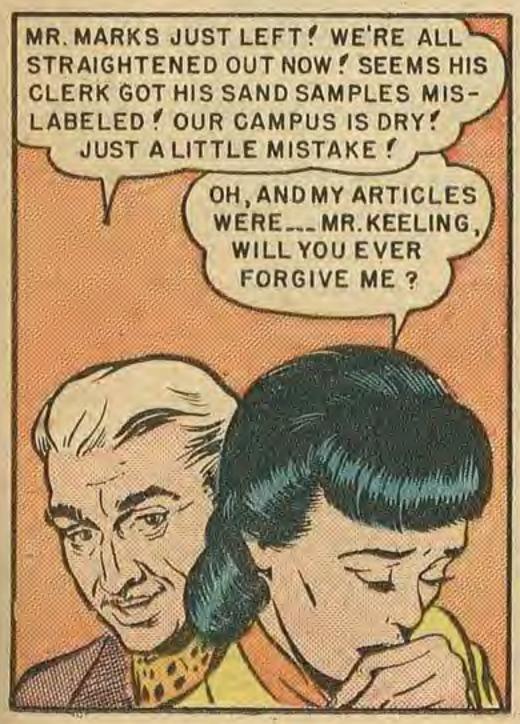




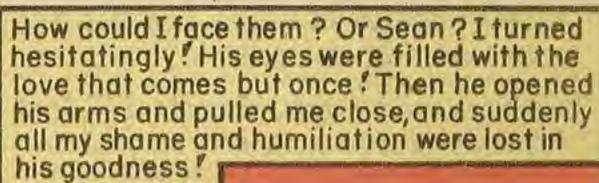














## Vote' No' For Mildred

"T'S going on now," the girls on the campus of Hargrove College said to each other. "Every letter man on the team is in there voting. Who'll be elected Queen of the Football Banquet—Mildred Morgan or Gracia Terrill?"

Of all those who hazarded guesses, only Mildred and Gracia seemed to be keeping quiet. Gracia, the tall, dramatic brunette, smiled enigmatically, confidently, as though the honor were hers already. Mildred tried to seem unconcerned; but she kept flushing up to the roots of her blonde hair, and her heart beat and beat until it seemed too huge and violent to stay inside her small, slim body.

Not that she craved the fame and glamor of winning the title, of being crowned by Hargrove's athletic heroes, of being photographed and feted—not much, anyway. But the contest would prove something. Perhaps she'd have to work to find out. Perhaps she'd have to persuade some one of the more talkative lads on the team. But she'd learn which of the two, Gracia or herself, got the vote and support of Ralph Walker, the captain for the season just past, all-American end, and the man she had worshipped since she was a freshman.

Ralph was a senior. He would graduate at mid-year, step into a good job in his father's firm. And perhaps he'd have time, away from study and athletics, to show whether he wanted to marry Mildred Morgan or Gracia Terrill.

Anyway, they were voting over there in the little cottage with the sign that said H ATH-LETIC CLUB. Writing the names of their hoices on slips of paper and handing them in be read and counted.

It was maddening, thought Mildred, to have ent these years in school without knowing ust where you stood with Ralph Walker. Oh, he hadn't disliked or ignored her. In his reserved fashion he had shown admiration for her-tall and grave, he'd danced with her at fraternity hops. He'd squired her to one or two parties and mass meetings. He'd taken her to a few picture shows. When she'd won the sophomore prize for creative writing, he'd gravely said, "Nice going, Mildred." When she'd proved too small and light for girls' basketball, he'd sympathized-"Too bad, Mildred." But then, he'd had dates with Gracia, praised her successes, too. And Gracia had had successes, more than Mildred.

Over at the H Athletic Club, the doors were opening. Out sauntered the men of the Hargrove football team, big, rangy fellows; short, chunky fellows; lean, wiry fellows, in their sweaters with H's on them. One of them stopped and posted a sheet of paper on the bulletin board.

"They've decided!" cried someone. "Let's go and look!"

Mildred had intended not to go, to wait for a friend to bring the news. But the resolution fled, she hurried with the others. There it was in big capitals: QUEEN OF THE FOOTBALL BANQUET—GRACIA TERRILL.

Standing there, quiet and calm, Mildred sensed rather than saw the last two football men come out of the club house. "Y'know," one said to the other, "I don't think La Terrill would have made it without Ralph Walker getting up and asking us to vote for her—"

He was gone, and his voice was gone, and so was Mildred's whole will to live. Ralph had chosen Gracia, then! She made her way off somewhere, refusing to wipe tears, until she reached the edge of the cedars at Webster Grove.

"Mildred," said another voice, soft and a little timid, "I followed you down here."

Ralph Walker. What did he want?

"Let me alone," she sobbed. "You got them to vote against me. Let me alone. Go away."

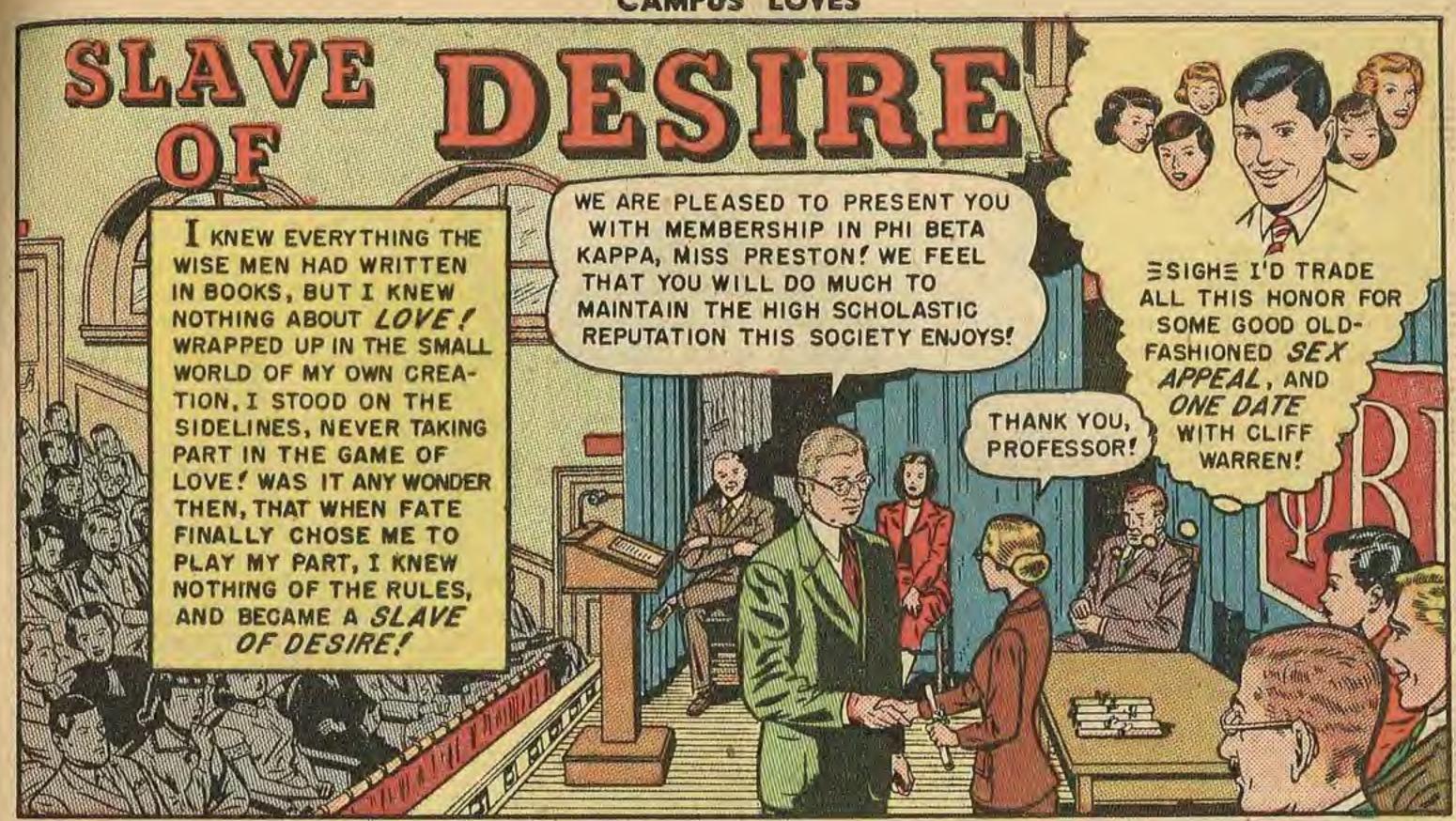
"I seem to have done the wrong thing," he ventured.

"No, probably you did the right thing. Gracia will be grateful—"

"Have you forgotten that the Queen attends the banquet, escorted by the captain for next season, Mildred? I suppose it was a dirty trick to play on you but, since I was captain last season, I'll have to take someone else. And I thought I'd ask you. In fact, I've something else to ask you. But, if I made you mad by getting the other men to elect Gracia—"

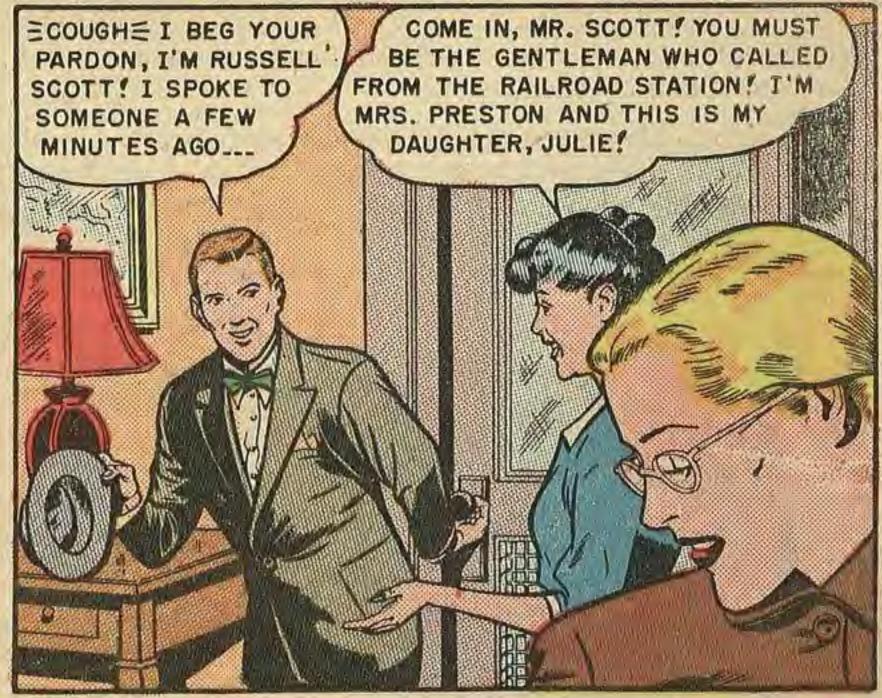
"No! You did just what you should have done!"

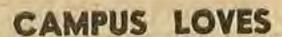
Webster Grove was far from the center of the campus, but not too far for the keenest-eyed of the students to see a slight, blonde girl in the arms of a tall young man with an H on his sweater.











I looked at this stranger, too humiliated to utter a sound! How much of our conversation had he heard? Mother, as always, gallantly rushed to my rescue!

INDEFINITELY, I'D YOU COME RIGHT UP-SAY, MRS. PRESTON! STAIRS WITH ME, MR. I HAVE A NEW JOB SCOTT! I'LL SHOW HERE THAT WILL YOU TO YOUR ROOM! START IN A COUPLE HOW LONG DO YOU OF WEEKS! IN THE INTEND TO STAY WITH MEANTIME, I US? EXPECT TO LOAF A LITTLE AND GET ACQUAINTED WITH THE TOWN!

HELLO ... YES, THIS IS JULIE! CLIFF WARREN? GASPE A MOVIE? TONIGHT? NO .... NO, I'M NOT BUSY! Y-YES, I'LL BE READY!

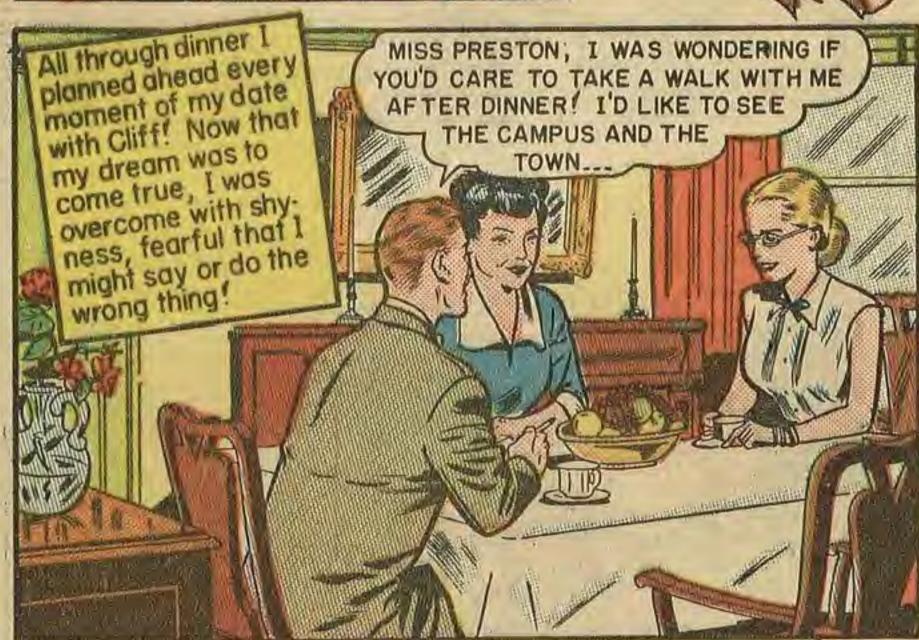




THERE'S CLIFF'S

HORN NOW! I...I'D

BETTER GO!



OH, YOU'LL HAVE TO EXCUSE JULIE, MR. SCOTT! SHE HAS A DATE! YOU KNOW HOW YOUNG PEOPLE ARE, ALWAYS ON THE MOVE! BUT I'LL BE GLAD TO SHOW YOU AROUND!



HELLO, JULIE, WE'RE JUST IN TIME TO CATCH THE RITA STRAWORTH MOVIE AT THE COLONY! WHAT DO YOU SAY?

WELL, SINCE YOU ASK, I THINK THE FOREIGN FILM AT THE ART THEATRE WOULD BE MUCH MORE INTERESTING AND CON-STRUCTIVE! THAT RITA STRAWORTH HASN'T AN OUNCE OF TALENT

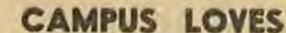
Too late I realized I had made a mistake in suggesting the foreign film! Cliff was plainly bored and restless! And he seemed quite subdued as we had a soda later! SO THAT'S WHY HE JULIE...I...ER...I'VE BEEN



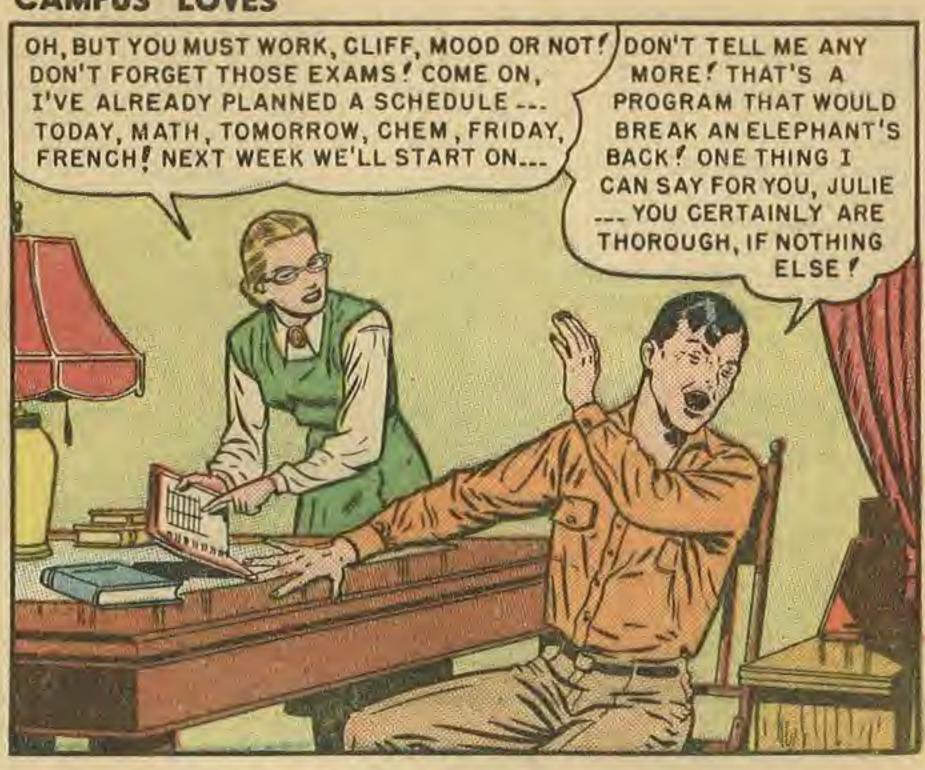


ALL RIGHT, JULIE!

HAVING A LITTLE TROUBLE DATED ME! I MIGHT WITH MY STUDIES, LATELY, HAVE KNOWN ! BUT AT LEAST IT WILL AND I WONDERED IF YOU. COULD HELP ME BONE UP GIVE ME A CHANCE FOR EXAMS.... TO SEE HIM EVERY DAY! OF COURSE, CLIFF! I'D LOVE TO HELP YOU! COME OVER TOMORROW AFTERNOON AND WE'LL GET STARTED!







Being so close to Cliff was adelight and a torment! I thrilled to his nearness, his utter maleness! I wanted desperately for him to be aware of me as a woman! But no matter how I tried inwardly, all I could manage to say was \_\_\_

CAN'T YOU SEE, / CLIFF, THE SQUARE ROOT OF X PLUS THE DIAMETER OF

SAY NO MORE, JULIE!

THERE ARE SOME

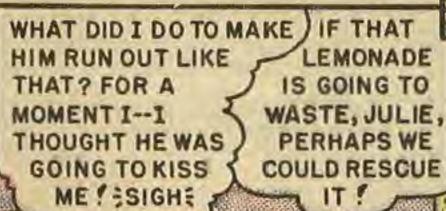
I DON'T SEE HOW YOU REMEMBER ALL THAT STUFF, JULIE! YOU'RE JUST A HUMAN



CALCULATING MACHINE!

MUST YOU GO

SO SOON?



THAT'S ALLI CAN TAKE FOR

TODAY! I'M BUSHED! LET'S

BUT YOU'LL HAVE TO

SELF IF YOU EXPECT

ME TO BE OF

HELP

CONTINUE THIS STUFF

TOMORROW!

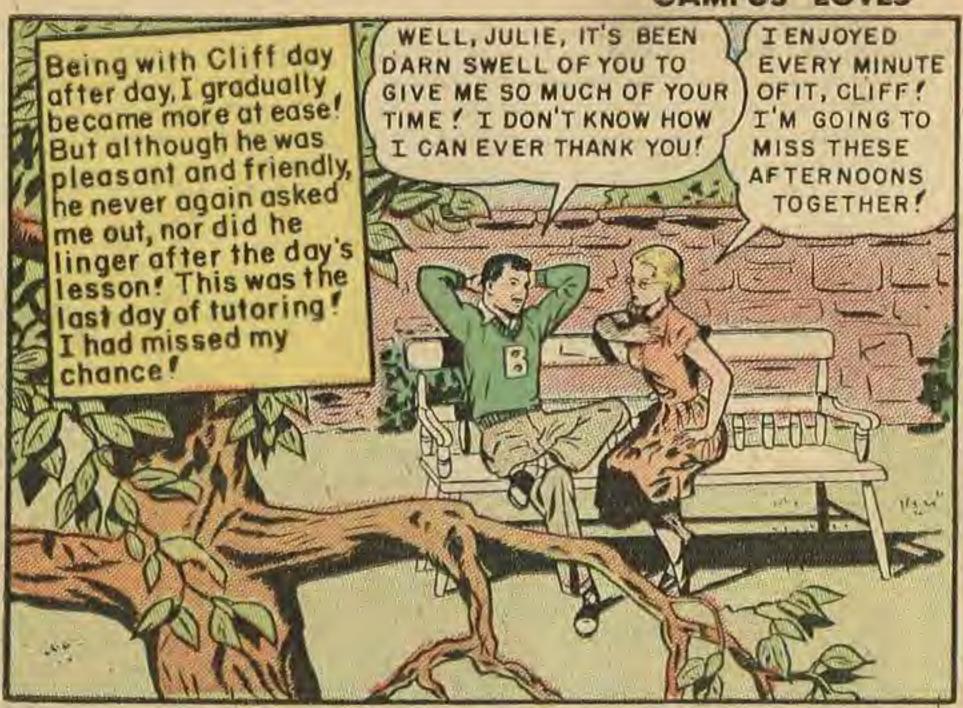








There was something uncanny about



WHY, JULIE ... YOU LOOK AS THOUGH YOU'RE GOING TO CRY ANY MINUTE! DON'T TELL ME ...



Had the moment, come? Would he kiss me now? Would he? I prayed with all my being that I would find my self in

would find my-self in his arms!

My prayer was answered!
As I had dreamed it hundreds of times, he pressed his warm young lips to mine... and, as in my dreams, I responded! With all my heart, with all my soul, with all my body I returned that



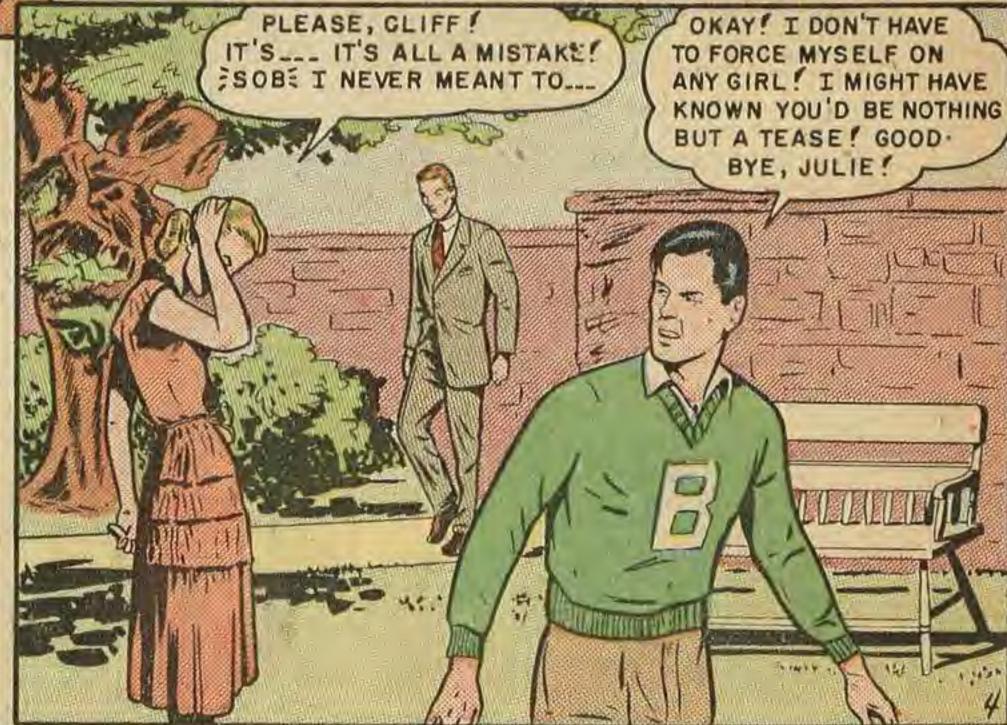
WHEW! YOU LITTLE
IMP! YOU'VE BEEN
HOLDING BACK ON
ME! WHERE DID YOU
LEARN TO KISS LIKE
THAT?

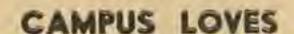
I... I'VE
DREAMED
SO OFTEN
OF BEING
IN YOUR
ARMS! KISS
ME AGAIN,
DARLING...







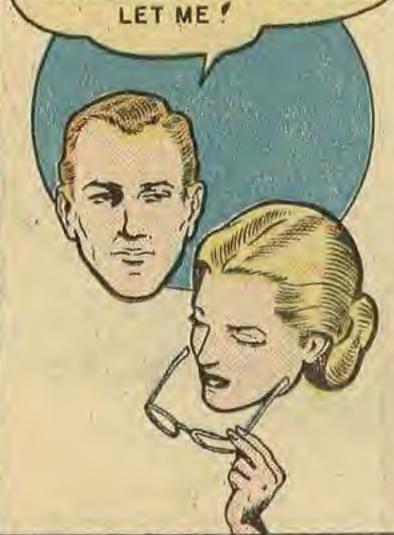




I COULDN'T HELP OVER- LEGASPE CAN'T HEARING WHAT HAPPENED. YOU LEAVE JULIE! WILL IT HELP ME ALONE? WHY ARE YOU TO HAVE SOMEONE'S ALWAYS SPYING SHOULDER TO CRY ON? ON ME? LAUGH-



YOU'VE GOT ME ALL WRONG, JULIE! I'M NOT SPYING, AND I LIKE YOU TOO MUCH TO LAUGH AT YOU! I ONLY WANT TO HELP YOU ... IF YOU'LL



Like a burst bubble, my anger evaporated! In Russ's eyes I saw help and understanding! I reached out like a

trusting child ' WHAT'S THE MATTER IT'S NOT YOUR FAULT! YOU'VE WITH ME, RUSS? I DREAMED OF CLIFF FOR BEEN SO AFRAID OF PEOPLE ALL SO LONG, AND THE FIRST) YOUR LIFE, YOU TIME HE TREATS ME TOOK THE EASIEST LIKE A WOMAN, I DO WAY OF ESCAPE EVERYTHING WRONG! FROM REALITY BY WRAPPING YOUR-SELF UP IN YOUR STUDIES!

BUT THE WOMAN IN YOUREBELLED, AND YOU TRIED TO CLAIM YOUR RIGHT-FUL HERITAGE! THERE'S NOTHING TO BE ASHAMED OF IN THAT, JULIE! ONLY YOU DIDN'T GO ABOUT IT IN THE



IT'S TRUE! I YOU'RE PRETTIER THAN YOU KNOW, DON'T KNOW HOW JULIE, WITH TO ACT WITH MEN! YOUR HAIR I'VE NEVER BEEN LOOSE AND PRETTY ENOUGH FLOWING! WHY TO ATTRACT MEN

DO YOU INSIST ON HIDING ALL ITS BEAUTY UNDER THAT SEVERE KNOT! AND YOUR CLOTHES \_\_ IT'S AS IF YOU WERE ASHAMED OF WHAT

NATURE GAVE YOU \_\_\_ ASHAMED TO BE A WOMAN!

I listened eagerly as his words bathed everything in a sharp, clear light! And then suddenly I knew what I wanted!



Right then and there I started a new life, a life that is everyday, second nature to most girls, but to me was a new, exciting adventure!

> I HOPE THESE CLOTHES AREN'T TOO EXTREME FOR ME, RUSS!

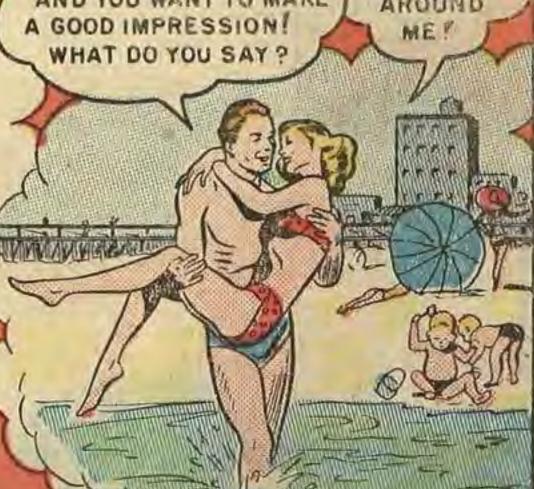


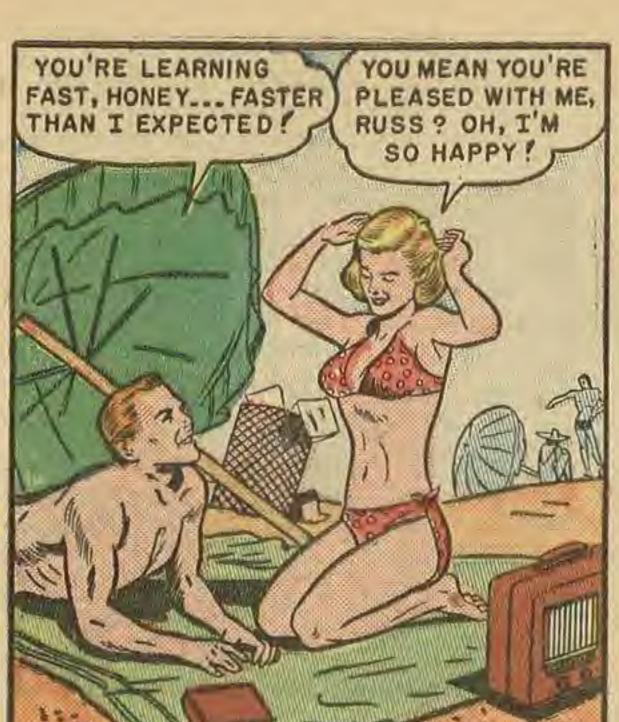
JULIE, PLEASE! DON'T SWAY YOUR SHOULDERS! THAT KIND OF DANCING WENT OUT OF DATE BEFORE YOU WERE BORN!



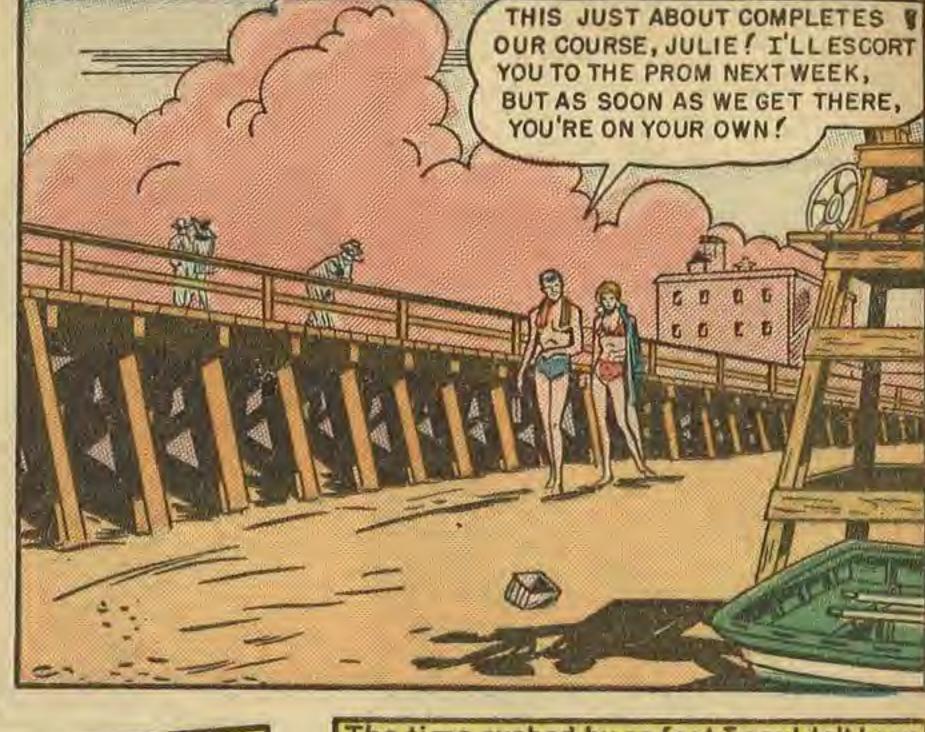
NOW, PRETEND I'M A FELLOW YOU JUST MET AND YOU WANT TO MAKE

I CAN'T SWIM. BUT I FEEL SO SAFE WITH YOUR ARMS AROUND ME











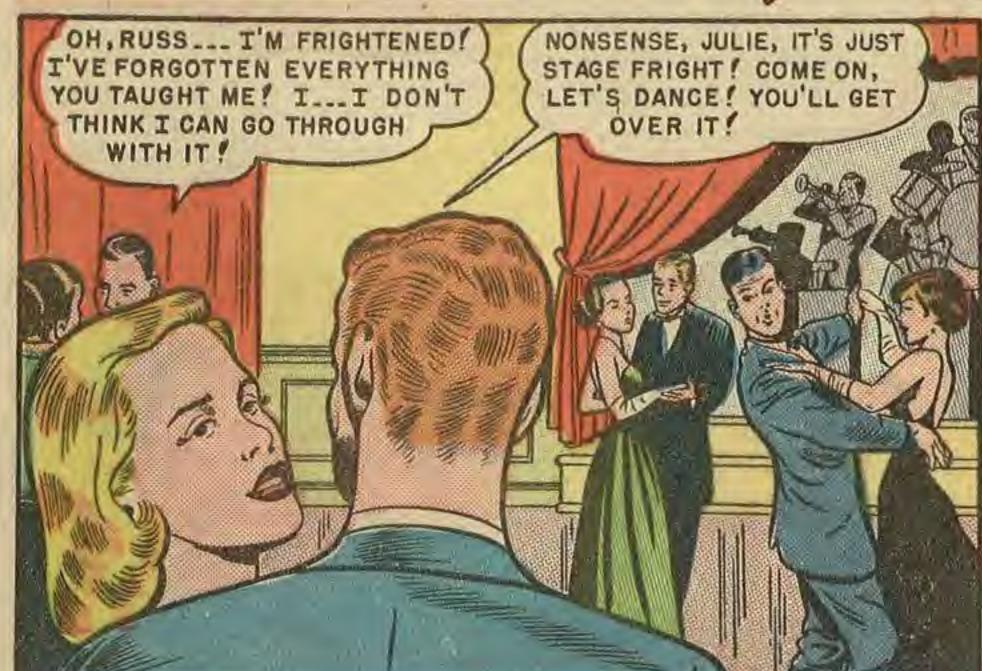
How could I answer that question? Whenever I thought of Cliff and that day, my mind retreated, crushed in a whirl of shame, disgrace and humiliation!

> I ... I DON'T KNOW, RUSS! I THINK I AM, BUT I HONESTLY DON'T KNOW!



The time rushed by so fast I couldn't keep track of it \_\_\_ and then suddenly it was the day of the prom!









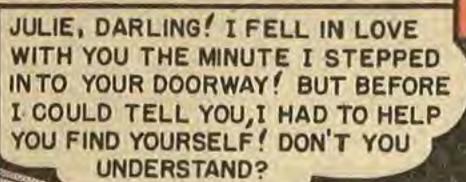


What was wrong? I knew I should have thrilled at the undisquised admiration in Cliff's eyes, but all I could think of was Russ dancing off with another girl!











YOU DON'T MEAN TO TELL
ME YOU'RE THE ... WHY,
I HAD NO IDE A ...

BUT I WAS AFRAID IT
WOULD HAVE HINDERED
OUR PROGRESS!

I THINK I DO, RUSS DARLING! BUT
THERE ARE A FEW POINTS YOU HAVEN'T
COVERED! WHEN DO WE COME
TO THE LESSONS ON LOVE?





SMALL BUST WOMEN
Special Design "Up-And-Out" Bra
Gives You A Fuller, Alluring Bustline
Instantly

NO PADS! NO ARTIFICIAL BUST

Self conscious about your flat looking bustline? Figure Beauty starts with a
glamorous bustline. The sensational
"Up-And-Out" Bra has an exclusive
secret patent pend. feature that tends
to lift and cup flat, unshapely, small
busts into a FULLER, WELLROUNDED, EXCITING BUSTLINE
like magic instantly.

One of Our Many Satisfied Customers Below Says:

". . . It's amazing how its special feature gives my bustline real glamour."

—Miss Doris Harris, Wichita, Kansas



the "Up-and-Out" Bra, she was flat, unshapely, and shy.



AFTER she wore the "Up-and-Out" Bra, her attractive bustline gave her poise, confidence.

### Now Wear All Dresses, Blouses, Sweaters, etc. (No matter how form fitting) With Bustline Confidence!

With the "Up-And-Out" Bra underneath, all your clothes will display the sweater girl, feminine curves you desire and require to look attractive. Firm elastic back and easy to adjust shoulder straps. Beautiful fabric — easy to wash. Colors: Nude, White, Black.

Sizes: 28, 30, 32, 34, 36, 38. Only \$2.49. Mail Coupon Now.

## SEND NO MONEY!

## FREE TRIAL COUPON

Tested Sales, Dept. MR-64B6 296 Broadway, New York 7, N. Y.



COLORS:

• NUDE

### Tested Sales, Dept. MR-64B6 296 Broadway, New York 7, N. Y.

Rush to me my "Up-And-Out" Bra in plain wrapper in size and color checked below. I will pay postman on delivery \$2.49 plus postage. If not delighted in 10 days, I will return merchandise for my money back.

Size	Color	How Many	-

202 20240000

Address\_

City, Zone, State.

Check here if you wish to save postage by enclosing \$2.49 with coupon. Same Money Back Guarantee.



1110 KINGS HIGHWAY, B'KLYN 29, N. Y., DEPT. Q-6

STYLE	PAIRS	SIZE	COLOR	2nd COLOR	
TEX					
BUCK		Laboration and the same			
Pan					
Stella _					
Deb _					
Jean _			1		
-06011					
Name			City		
Address			Sta	State	
PREPAI	D WE PAY	POSTAGE	. MONEY BACK	GUARANTEE	
COD [	CARU	110 17	I IN NIVE IN		

Save postage-Send cash, check, or money order.